

Company Profile 2025

Redminds

driven
by "idea,"



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Introduction

About Redminds

With 20 years of expertise, Redminds Developments is a trusted Egyptian real estate developer specializing in commercial, residential, and contracting projects across New Cairo, Obour, October, Shorouk, and Badr City, with a portfolio of over 240 completed projects.





Board Members

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Mohamed Yahia

Chairman

With extensive experience in the telecommunications and information technology sectors, Yahia has collaborated with leading international firms across Asia, Africa, and Europe. In 2010, he expanded his professional journey into Egypt's real estate sector, applying his global insights to local investment opportunities.

Yahia's Vision

At Redminds, we don't just build properties, we build trust. With a forward thinking mindset, we combine top tier product quality, exceptional after sales support, and a customer first approach to create investment journeys that are both rewarding and reliable.



Ibrahim El Ateeq

Board Member

A seasoned entrepreneur and investor inside and outside the Gulf region with a diversified portfolio spanning multiple sectors, including food manufacturing, commercial enterprises, and real estate development, which improves Redminds' ability to grow across various regions.

EL Ateeq's Vision

To position Redminds as a leading real estate development company that aspires, innovates, and delivers meaningful impact in the industry.



Mohamed Fawzy

Board Member

A real estate development expert since 2005, Dr. Fawzy holds many degrees of certificates, including a Doctorate in Business Administration and a diploma in real estate appraisal, that makes him bring valuable experience and a strong understanding of the industry's dynamics.

Fawzy's Vision

Redminds aims to deliver outstanding performance in the coming years through projects that serve communities and enrich lives, both within Egypt and across the Gulf region, reaching investment values in the hundreds of millions.



Hussien Fathy

Board Member

With over 20 years of experience in the construction and development sector, Dr. Fathy has successfully led and executed more than 190 diverse projects all over Egypt. His portfolio includes commercial, residential, administrative, educational, and industrial developments.

Fathy's Vision

At Redminds Developments, we build with precision and design with passion. Every project is a new opportunity to craft a unique experience, which reflects a special vision and sets new benchmarks in innovation and quality.



Mohamed Embaby

Board Member

Dr. Embaby is a specialist in Oral and Maxillofacial Surgery and holds a Master's degree in Business Administration. With over 20 years of multidisciplinary experience, he brings a distinctive perspective to the Egyptian real estate development sector.

Embaby's Vision

My ambition is to transform Redminds into a visionary, agile company that pioneers innovative real estate solutions and delivers exceptional value tailored to the evolving expectations of our clients.





6 Pillars of Innovation

Boldness

It likely excels in thinking outside the box, approaching problems in ways that challenge the status quo.

Cutting edge

Our approach combines forward-thinking strategies with modern technology to deliver groundbreaking projects that exceed expectations.

Dynamic

Redminds might be different because of its ability to adapt quickly to changing conditions, markets, or technologies, giving it a competitive edge.

Creativity

Redminds may be built around fostering creativity and providing original, impactful ideas that go beyond conventional solutions.

Uniqueness

Memorable Identity: the "red" could symbolize boldness, passion, and intensity, creating a brand image that is vibrant, strong, and unforgettable.

Endless

Redminds developments embodies the commitment to limitless possibilities and continuous innovation.





Our Vision

We aspire to become the leading authority in the industry for developing high-quality and high-value real estate projects in the Egyptian market. We aim to expand our portfolio and penetrate both the Egyptian and Arab markets with our commercial and residential projects.





Our Mission

Redminds Developments is dedicated to offering top-tier luxury and comfort in all its projects. By placing a continuous emphasis on innovation and superior quality, the company aspires to go beyond customer expectations.





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Our Achievements

3300⁺
Clients

246⁺
Projects

177,000⁺ m³
Reinforced Concrete





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Our Projects





Our Projects

Badr City Commercial Mall

Badr City is a rapidly growing urban area strategically located near the New Administrative Capital. Known for its affordability and modern planning, it offers a balanced lifestyle with access to essential services and expanding infrastructure.





Our Projects

El Sherouk City

Separate Buildings

Shorouk City stands out for its serene environment and abundant green spaces, paired with modern infrastructure. It's an excellent choice for those seeking a peaceful lifestyle with all essential amenities.





Our Projects

New Cairo

Separate Buildings

New Cairo is the modern heart of the capital, featuring luxurious developments and advanced urban communities. Its prime location and extensive amenities make it the top choice for those seeking a contemporary lifestyle.





Our Projects

El Obour City

Separate Buildings

Obour City is known for its well-planned urban layout and integrated services, making it an ideal destination for residential and commercial projects. Its proximity to Greater Cairo offers the perfect blend of tranquility and accessibility





Our Projects

6th October & Zayed City

Separate Buildings

6th of October City is one of the most prominent new urban developments, offering a strategic location and a variety of residential and commercial projects. The city is also renowned for its comprehensive infrastructure and thriving community.



Commercial Mall New Cairo

Actio Mall, the first commercial and mixed-use hub in the heart of the 3rd district, offers a lively and strategic location.

ACTIO'
COMMERCIAL DISTRICT







Commercial Mall New Cairo

TAG Square is the first mall tailored in all the supplies for various crafts, located in the heart of the 3rd district in New Cairo.

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Our Partners in Success





ISO Certificates



Occupational Health
& Safety Management



Environmental Management
System



Quality Management
System



Redminds

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