

Company Profile

Redminds

driven
by "idea,"



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Introduction

About Redminds

With 20 years of expertise, Redminds Developments is a trusted Egyptian real estate developer specializing in commercial, residential, and contracting projects across New Cairo, Obour, October, Shorouk, and Badr City, with a portfolio of over 240 completed projects.





Mohamed Embaby

Board Member

Professional Background:

A specialist in Oral and Maxillofacial Surgery, Dr. Embaby holds a Master's degree in Business Administration, which enables him to bring a unique perspective to the Egyptian real estate development sector with over 20 years.

Embaby's Vision:

My ambition is to see Redminds evolve into a forward-thinking, intelligent company that delivers products tailored to meet customers' evolving needs.



Ibrahim Al Ateeq

Board Member

Professional Background:

A seasoned entrepreneur and investor inside and outside the Gulf region with a diversified portfolio spanning multiple sectors, including food manufacturing, commercial enterprises, and real estate development, which improves Redminds' ability to grow across various regions.

Al Ateeq's Vision:

To position Redminds as a leading real estate development company that aspires, innovates, and delivers meaningful impact in the industry.



Mohamed Yahia

Chairman & CEO

Professional Background:

An expert in the telecommunications and information technology sector, he has worked with a range of international companies across Asia, Africa, and Europe. He began his investment journey in Egypt's real estate sector in 2010.

Yahia's Vision:

Redminds is a forward-thinking entity committed to achieving the perfect balance by applying the highest standards in product quality, after-sales service, and delivering an investment journey built on mutual trust.



Hussien Fathy

VP& Executive Director of Engineering

Professional Background:

With over 20 years of experience in the construction and development sector, Dr. Fathy has successfully led and executed more than 190 diverse projects all over Egypt. His portfolio includes commercial, residential, administrative, educational, and industrial developments.

Fathy's Vision:

At Redminds Developments, we build with precision and design with passion. Every project is a new opportunity to craft a unique experience, which reflects a special vision and sets new benchmarks in innovation and quality.



Mohamed Fawzy

Board Member

Professional Background:

A real estate development expert since 2005, Dr. Fawzy holds many degrees of certificates, including a Doctorate in Business Administration and a diploma in real estate appraisal, that makes him brings valuable experience and a strong understanding of the industry's dynamics.

Fawzy's Vision:

Redminds aims to deliver outstanding performance in the coming years through projects that serve communities and enrich lives, both within Egypt and across the Gulf region, reaching investment values in the hundreds of millions.

A person is walking away from the camera in a curved, red-lit corridor. The walls are made of large glass panels, and the floor is also red. The lighting is warm and monochromatic, creating a futuristic or artistic atmosphere. The person's shadow is cast on the floor.

6 Pillars of Innovation

Boldness

It likely excels in thinking outside the box, approaching problems in ways that challenge the status quo.

Cutting edge

Our approach combines forward-thinking strategies with modern technology to deliver groundbreaking projects that exceed expectations.

Dynamic

Redminds might be different because of its ability to adapt quickly to changing conditions, markets, or technologies, giving it a competitive edge.

Creativity

Redminds may be built around fostering creativity and providing original, impactful ideas that go beyond conventional solutions.

Uniqueness

Memorable Identity: the "red" could symbolize boldness, passion, and intensity, creating a brand image that is vibrant, strong, and unforgettable.

Endless

Redminds developments embodies the commitment to limitless possibilities and continuous innovation.



Our Vision

We aspire to become the leading authority in the industry for developing high-quality and high-value real estate projects in the Egyptian market. We aim to expand our portfolio and penetrate both the Egyptian and Arab markets with our commercial and residential projects.





Our Mission

Redminds Developments is dedicated to offering top-tier luxury and comfort in all its projects. By placing a continuous emphasis on innovation and superior quality, the company aspires to go beyond customer expectations.



Our Achievements

3300⁺
Clients

246⁺
Projects

177,000⁺ m³
Reinforced Concrete

Our Projects



Our Projects

Commercial Mall New Cairo

RAQ Mall, a premium mixed-use destination in the heart of Golden Square, delivers unmatched visibility and a location built for high impact business.

RAQ
HUB MALL
NEW CAIRO









Our Projects

Commercial Mall New Cairo

Actio Mall, the first commercial and mixed-use hub in the heart of the 3rd district, offers a lively and strategic location.

ACTIO
COMMERCIAL DISTRICT







Commercial Mall New Cairo

TAG Square is the first mall tailored in all the supplies for various crafts, located in the heart of the 3rd district in New Cairo.

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Our Partners in Success



HAFEZ CONSULTANTS
MOHAMED ESSAM HAFEZ
ARCHITECTS • PLANNERS • INTERIOR DESIGNERS



Pillars
Architects



EGY
MAP
COMMERCIAL PROPERTY MANAGEMENT



HEALTHY CARE
MEDICAL GROUP



KARIM FAROUK
CONSULTING ENGINEERS



Bakery Khan
BAKERY & CAFE



FASHION
AVENUE



PIZZA
STATION





ISO Certificates



Occupational Health
& Safety Management



Environmental Management
System



Quality Management
System



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